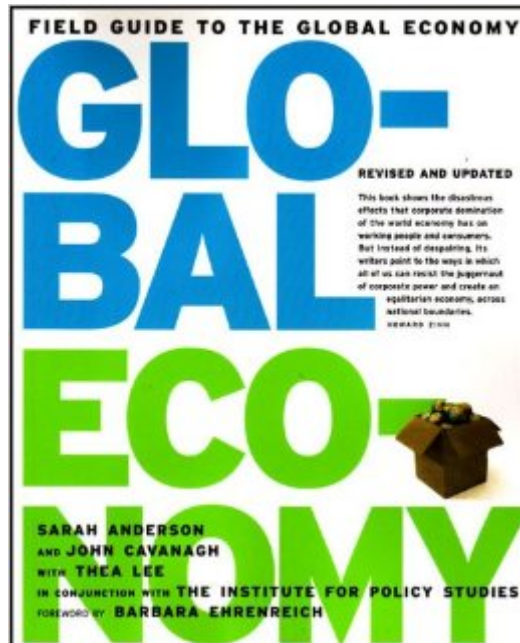


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Field Guide To The Global Economy



Synopsis

This fully updated and expanded second edition of *The Field Guide to the Global Economy* presents the latest facts to help make sense of the rapidly changing international economy. Illustrated throughout with charts, graphs, and cartoons, the book documents new trends, including the foreign outsourcing of U.S. service jobs, as well as the increasing influence of mega-firms like Wal-Mart and labor union-free China on workers around the globe. Published in conjunction with the Institute for Policy Studies, an independent research institute based in Washington, D.C., this accessible guide explains how global institutions such as the World Bank, International Monetary Fund, World Trade Organization, and North American Free Trade Agreement affect communities, workers, the poor, and the environment. The book dispels the widely disseminated propaganda about current globalization policies and provides an update on the burgeoning movement that is challenging them, from Bolivian water warriors to U.S. student anti-sweatshop activists.

Book Information

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Customer Reviews

Quite an interesting read, containing lots of facts that could affect your life (which job categories are most at risk for outsourcing overseas, how Wal-Mart treats its employees badly and taxpayers suffer the consequences, disgustingly excessive pay for CEOs, the invasion of unregulated genetically modified food, ...). Many of the facts are eye-opening and I certainly moderated my personal pro-business views. Unfortunately, the book is introductory (almost to a fault) as you can guess from the fact that the jacket brags about the book's cartoons. It is extremely one-sided, and its blatant pro-union propaganda can be annoying. Facts and statistics are presented but I got the feeling that

many of the book's arguments could be undermined if the "whole story" were revealed (simply throwing in a citation should not take the place of complete presentation within the text). Finally, there are many completely unsupported statements of opinion inappropriately stuck into otherwise fact-based paragraphs, giving these opinions apparent legitimacy. Despite its shortcomings, this is an interesting book, and presents an easy way to learn about the World Bank and the IMF as (probably) seen by Third World people. After reading, I agree that the corporate-driven globalization we are now experiencing is flawed, but some of the alternatives promoted by this book (blanket amnesty to illegal aliens, total cancellation of poor-country debt, weakened protection of intellectual property rights, ...) appear equally ill-considered.

The updated, expanded new edition of the Field Guide To The Global Economy presents the latest facts key to helping students and general audiences understand the elements of the changing international economy, and is a 'must' for any who would keep up with change. Charts, graphs and cartoons aid in understanding the latest trends, from the outsourcing of US jobs to the influence of big chains around the world. To add authority, this is published in conjunction with the Institute for policy Studies based in Washington DC and explains how global institutions affect not just monetary policies, but social and economic situations around the world.

A group in our high school had been planning a symposium on the global economy when our advisor suggested that we take a look at this book. "Field Guide" offers a clear, concise description of many of the global issues that confront citizens of both the industrialized and unindustrialized nations. To its credit, it offers both the pros and cons of many of the issues it discusses and offers a resource list for others to get involved. I encourage anyone interested global politics or economics to read this book, share it with a friend, and get involved!

This is an easy to read book that cuts through the use of economic jargon, and speaks to the reader in clear, concise, simple English. It examines both the positive and negative sides to globalization and avoids being biased. For visual learners, there are many charts, graphs, diagrams, and cartoons used to stress points and illustrate the subject matter.

That is the first book on economics I read that does not necessarily employ a lot of incomprehensible terminology. Moreover, it is written for the average reader who wants to get a "first introduction" into the topic. It is definitely not written for people who search any detailed

information. This book explains perfectly the basic correlations in today's global economy.

The book gave a good summary of the Global Economy but from a definite perspective, rather than from an even-handed assessment. It would have been more useful if the topics were treated objectively, including progressive and traditional valuations.

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